

Qizi Yu

Graphic | UI/UX Designer
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EDUCATION

School of Visual Arts

Sep 2019 - May 2023 | New York
Bachelor of Fine Arts
Graphic and Interaction Design
Silas H. Rhodes Scholarship
GPA 3.9
High Term Honor (Top 10%)

SKILLS

Brand Identity
Visual Storytelling
Typography
Design Collaboration
Illustration
Problem Solving
UI/UX Design
User Research
Usability Testing
Data Visualization
Photography
Sculpture

TOOLS

Adobe Creative Suite
Figma
Unity
Spark AR
Procreate
p5.js
Arduino
Blender

LEADERSHIP & CERTIFICATES

SVA Orientation Leader

Aug, 2022 | New York, NY

CMB Future Banker's Camp

Jun, 2023 | New York, NY

Bartending and Mixology

Aug, 2023 | New York, NY

EXPERIENCE

The Metropolitan Museum of Art | Design Intern

Feb - Apr, 2023 | New York, NY

- Worked with the Graphic Design and Production Design teams to prepare for upcoming exhibitions.
- Designed a 25th Anniversary pin inspired by the museum's architecture.
- Contributed to promotional design, invitation cards, and title wall sketches for various exhibitions and events.

Alibaba Group | UI/UX Intern

Sep - Oct, 2022 | Remote

- Collaborated on optimizing the online and offline shopping experience for Yintai Mall during the "11.11" shopping festival on Taobao.
- Conducted competitor analysis and proposed solutions to improve user experience.
- Assisted in creating information architecture and user flows for mini-programs.

Tim Hortons | Design Intern

Jun - Aug, 2021 | Shanghai, China

- Worked as an in-house designer, creating visual designs for products, online promotion, and store decoration to enhance brand image.
- Successfully proposed and published a design concept for the "Fresh Bakery" series.

Shanghai Contemporary Art Fair | Media Intern

May - Jun, 2021 | Shanghai, China

- Produced online promotions and connected with international galleries, local art media, and KOLs.
- Created daily promotional articles on social media platforms.
- Successfully collaborated with 20 KOLs and connected with numerous galleries and local art media companies.

STARTUP PROJECTS AND VOLUNTEERS

Ultras Fantasy | UI/UX Designer

Nov, 2023 | New York, NY

Collaborated with NYU founders to design for a Fantasy Soccer game targeting experienced gamers at Designpreneurs Hackathon.

City of Muse | UI/UX Designer

Aug - Present, 2023 | New York, NY

Created visually captivating virtual audiovisual scenes for musicians, visual artists, and game designers.

uBrigene Biosciences Inc. | Design Volunteer

Aug - Present, 2023 | Remote

Enhanced the visual identity to communicate insights and improve brand image.